

AS in Business Administration to BBA in Business Management – Marketing					
SUFFOLK COUNTY COMMUNITY COLLEGE COURSE			FIVE TOWNS COLLEGE COURSE		
ECO 111	Macroeconomics: National Economy	3	ECO 101	Macroeconomics	3
ECO 112	Microeconomics: Prices and Markets	3	ECO 102	Microeconomics	3
ENG 101	Standard Freshman Composition	3	ENG 101	English Composition 1	3
ENG 102	Introduction to Literature	3	ENG 102	English Composition 2	3
Hum Elect 1	Humanities Elective**	3	LAS Elective	Liberal Arts Elective 100-400 level	3
MAT 103 or MAT 124	MAT 103 Statistics I or MAT 124 Fund of Precalculus I or higher	3	MAT	Quantitative Competency	3
Science Elec	Science Elective	3	SCI	Scientific Competency	3
History Elec	HIS 102 Western Civilization II**	3	SOC	Diversity Competency	3
COM 101 or COM 105	COM101 Intro to Human Comm or COM105 Public Speaking	3	SPE	Oral Comm Competency	3
			PSY 101	General Psychology	3
<b>Total Common Core/Liberal Arts</b>		<b>27</b>	<b>Total Common Core/Liberal Arts</b>		<b>30</b>
<b>Business Content Specialty Courses</b>					
ACC 101	Financial Accounting 1	3	BUS 101	Accounting 1	3
BUS Elect 1	BUS 101 Introduction to Business**	3	BUS 111	Business Org. & Mgmt.	3
LAW 111	Business Law I	3	BUS 121	Business Law 1	3
BUS Elect 2	BUS 117 Business Communications**	3	BUS 151	Business Communication	3
BUS 201	Management Principles/Practices	3	BUS 211	Principles of Mgmt.	3
			BUS 232	Business Ethics	3
MKT 101	Marketing	3	MKT 101	Intro to Marketing	3
BUS Elect 3	MKT 216 Principles of Sales**	3	BUS 242	Sales Mgmt/Profession'l Selling	3
			BUS 244	Advertising	3
			BUS 251	Principles of Finance	3
			BUS 275	Social Media Concepts	3
			BUS 306	Mgmt. Information Systems	3
			BUS 311	Human Resource Mgmt.	3
			BUS 341	Public Relations	3
			BUS 461	Business Seminar	3
ACC 115 or ACC 102	ACC 115 Managerial Accounting ACC 102 Financial Accounting II	3	BUS	Business Elective	3
			Internship	Internship or BUS course	6
BUS 112 or CST 101	BUS 112 Computing for Business or CST 101 Intro to Computing	3	COM 101	Computers in Business	3
<b>Total Business</b>		<b>27</b>	<b>Total Business</b>		<b>57</b>
<b>Concentration</b>					
			MKT 110	Introduction to Marketing	3
			MKT 330	Market Research	3
			MKT 340	Services Marketing	3
			BUS 375	Social Media Marketing	3
			MKT 420	Marketing Strategy and Analysis	3
			MKT_____	Marketing Elective	9
<b>Total Concentration</b>			<b>Total Concentration</b>		<b>24</b>
Add'l Cr	1 extra credit from BUS112/CST101	1	Elective	Elective	1
Add'l Cr	1 extra credit from Science course	1	Elective	Elective	1
Lang/Arts	Foreign Language or The Arts	3	Elective	Elective	3
BUS 115	College and Workplace Skills	1	Elective	Elective	1
PED_____	Physical Education	1	Elective	Elective	1
BUS 208	Case Studies in Business Administration	1	Elective	Elective	1
			Elective	Elective	1
<b>Total Electives</b>		<b>8</b>	<b>Total Electives</b>		<b>9</b>
<b>TOTAL CREDITS 62</b>			<b>TOTAL CREDITS 120</b>		

\*\* Elective, student must choose specific course/level listed.