

AAS in Business: Retailing Marketing and Management to BBA in Business Management – Management					
SUFFOLK COUNTY COMMUNITY COLLEGE COURSE			FIVE TOWNS COLLEGE COURSE		
			ECO 101	Macroeconomics	3
Eco Elect	ECO 111 Microeconomics: Prices/Mkts**	3	ECO 102	Microeconomics	3
ENG 101	Standard Freshman Composition	3	ENG 101	English Composition 1	3
Engl Elect	ENG 102 Introduction to Literature**	3	ENG 102	English Composition 2	3
			LAS Elective	Liberal Arts Elective 100-400 level	3
Math Elect	Mathematics Elective	3	MAT	Quantitative Competency	3
Sci Elect	Science Elective	3	SCI	Scientific Competency	3
Social Sci	Social Science Elective**	3	SOC	Diversity Competency	3
Comm Elect	COM101 Intro to Human Comm or COM105 Public Speaking **	3	SPE	Oral Comm Competency	3
			PSY 101	General Psychology	3
Total Common Core/Liberal Arts		21	Total Common Core/Liberal Arts		30
Business Content Specialty Courses					
ACC 101	Financial Accounting 1	3	BUS 101	Accounting 1	3
BUS 101	Introduction to Business	3	BUS 111	Business Org. & Mgmt.	3
LAW 111	Business Law I	3	BUS 121	Business Law 1	3
			BUS 151	Business Communication	3
BUS 201	Management Principles and Practice**	3	BUS 211	Principles of Mgmt.	3
			BUS 232	Business Ethics	3
MKT 101	Marketing	3	BUS 241	Principles of Marketing	3
			BUS 242	Sales Mgmt/Profession'l Selling	3
MKT 213	Advertising	3	BUS 244	Advertising	3
			BUS 251	Principles of Finance	3
			BUS 275	Social Media Concepts	3
			BUS 306	Mgmt. Information Systems	3
			BUS 311	Human Resource Mgmt.	3
			BUS 341	Public Relations	3
			BUS 461	Business Seminar	3
ACC 115	Managerial Accounting**	3	BUS	Business Elective	3
			Internship	Internship or BUS course	6
BUS 112	Computing for Business	3	COM 101	Computers in Business	3
Total Business		24	Total Business		57
Concentration					
			BUS 122	Business Law 2	3
			BUS 310	Mgmt Theory and Practice	3
			BUS 312	Organizational Behavior	3
RET 201	Retail Operations and Management	3	BUS	Business Elective	3
RET 112	Retail Buying and Merchandising	3	BUS	Business Elective	3
			BUS	Business Elective	3
			BUS	Business Elective	3
			BUS	Business Elective	3
Total Concentration		6	Total Concentration		24
RET 111	Retail Principles	3	Elective	Elective	3
BUS 123	Entrepreneurship	3	Elective	Elective	3
BUS 115	College and Workplace Skills	1	Elective	Elective	1
PED Elect	Physical Education Elective	2	Elective	Elective	2
Total Electives		9	Total Electives		9
TOTAL CREDITS 60			TOTAL CREDITS 120		

** Elective, student must choose specific course/level listed.