

SUFFOLK COUNTY COMMUNITY COLLEGE		NEW YORK INSTITUTE OF TECHNOLOGY	
<i>Associate in Arts Communication and Media Arts: Journalism</i>		<i>Bachelor of Fine Arts in Communication and Media Production or Digital Film and TV Production or Global and Electronic Journalism or Advertising, Public Relations and Technology</i>	
Course	Credit	Course	Credit
First Semester (17 credits)			
COL 101: College Seminar	1	Elective	1
COM 101: Intro to Human Communication <i>or</i> COM 105: Public Speaking	3	FCSP 105 Foundations of Speech Communication	3
ENG 101: Standard Freshman Composition	3	FCWR 101 Writing I	3
ENG 170: Introduction to Journalism	3	JOUR 101 Introduction to Journalism	3
HIS 101: Western Civilization I <i>or</i> IND 101: Civilization: The Human Experience I	3	FCIQ 101 Foundations of Inquiry*	3
SOC 101: Introduction to Sociology	3	Elective	3
Physical Education	1	Elective	1
Second Semester (16-17 credits)			
ENG 102: Introduction to Literature	3	FCWR 151 Writing II	3
ENG 171: Advanced Newswriting	3	COMM 225 Writing for the Media**	3
ENG 207: Mass Media	3	COMM 101 Communication Prin & Process	3
HIS 102: Western Civilization II <i>or</i> IND 102: Civilization: The Human Experience II	3	Elective	3
Mathematics Elective	3-4	Mathematics Equivalent	3-4
Physical Education	1	Elective	1
Third Semester (16 credits)			
ENG 172: Magazine Writing and Publicity	3	WRIT Writing Elective	3
ENG 174: Literary Journalism	3	ICLT Literature Elective	3
ENG 200: Editing and Design	3	COMM Communications Elective	3
RTV 101: Introduction to Broadcasting <i>or</i> RTV 102: Issues in Broadcasting	3	COMM 215 Media History	3
Laboratory Science Elective	4	FCSC 101 Found Scientific Process + 1 Elective credit	4
Fourth Semester (15 credits)			
ENG 175: Journalism Practicum	3	COMM Communications Elective	3
Humanities Elective (other than English)	3	Elective	3
MKT 213: Advertising	3	ADVG 101 Introduction to Advertising	3
Restricted Social Sciences Elective	3	Elective	3
Unrestricted Elective	3	Elective	3
TOTAL	64-65	TOTAL	64-65

*Transfer substitution awarded on the basis of this agreement.
**Course substitutes for TEVE 340 for Digital Film and TV Production majors.

Program of Study at New York Institute of Technology

Courses to be completed at NYIT:

Please note – Courses required at NYIT may vary depending on the specific classes completed at Suffolk CCC.

<u>Major courses for BFA Communication and Media Production</u>		<u>Credits (39)</u>
CAMP 110	Field Production Basics	3
CAMP 115	Studio Production Basics	3
COMM 330	Media Law and Ethics	3
COMM 465	Media and Society	3
DGIM 110	Digital Imaging Fundamentals	3
FILM 230	Film History	3
FILM 201	Film Production Workshop or	
TEVE 201	TV Production Workshop	3
PREL 101	Public Relations and Publicity I	3
RADI 101	Fundamentals of Radio Production	3
DEPT ELEC	Department Electives	8
CAPSTONE	Capstone Experience (ADVG 420 or COMM 445 or PROD 430)	4

<u>Major courses for BFA Digital Film and TV Production</u>		<u>Credits (39)</u>
CAMP 110	Field Production Basics	3
CAMP 115	Studio Production Basics	3
COMM 465	Media and Society	3
DGIM 110	Digital Imaging Fundamentals	3
FILM 201	Film Production Workshop	3
FILM 220	Camera, Lighting and Sound	3
FILM 230	Film History	3
TEVE 201	TV Production Workshop	3
TEVE 240	Video Editing	3
TEVE 370	Project Development	3
PROD 430	Experiential Model: Film/TV Prod (Required twice)	4
PROD 430	Experiential Model: Film/TV Prod	4
DEPT ELEC	Department Elective	1

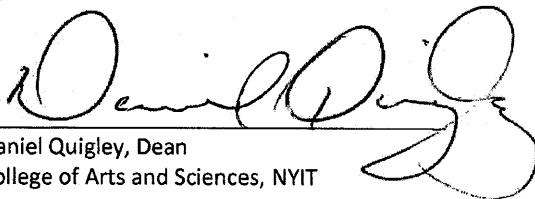
<u>Major courses for BFA Global and Electronic Journalism</u>		<u>Credits (39)</u>
CAMP 110	Field Production Basics	3
CAMP 115	Studio Production Basics	3
COMM 330	Media Law and Ethics	3
COMM 370	Media Workshop I	4
COMM 465	Media and Society	3
DGIM 110	Digital Imaging Fundamentals	3
JOUR 350	Intro to New Reporting	3
JOUR 355	Narrative Storytelling	3
COMM 445	Experiential Model: Interact Web Net (Required twice)	4
COMM 445	Experiential Model: Interact Web Net	4
DEPT ELEC	Department Electives	6

<u>Major courses for BFA Advertising, Public Relations and Technology</u>		<u>Credits (39)</u>
ADVG 150	Planning & Creating Ad Campaign	3
ADVG 160	Media Planning and Buying	3
ADVG 201	Advertising Design Concepts	3
ADVG 215	Global Advertising and PR	3
ADVG 220	Media Production Workshop	4
ADVG 225	Research Advertising and PR	3
COMM 345	Social Media for Business	3
COMM 363	Externship in Communication Arts	3
COMM 452	Guided Project	2
PREL 101	Public Relations and Publicity I	3
ADVG 420	Experiential Model: Adv/PR Agency	4
ADVG 420	Experiential Model: Adv/PR Agency	4
DEPT ELEC	Department Elective	1

<u>Core and additional requirements – All BFA options</u>		<u>Credits (16-17)</u>
FCWR 3XX	Professional Communication	3
ICBS 3XX	Behavioral Science Seminar	3
ICPH 3XX	Philosophy Seminar	3
ICSS 3XX	Social Science Seminar	3
Science	Science Course	3
Open Electives		<u>1-2</u>

Total Credits at New York Institute of Technology 55-56

Daniel Quigley, Dean
College of Arts and Sciences, NYIT



2/7/20

Date

Effective as of 2019-20