



AAS Business: Retail Marketing and Management to BBA Marketing

Suffolk County Community College Courses	Credits	Pace University Equivalency	Credits
		UNV Core	
ACC101: Financial Accounting I	3	General Elective	3
BUS101: Introduction to Business	3	BUS101: Business Practice	3
BUS115: College/Workplace Skills Seminar	1	BUS 255	1
BUS130: Retail Principles	3	MAR 361: Retail Management	3
ENG101: Standard Freshman Composition	3	ENG 110 Composition	3
Business Elective: Take ACC102: Financial Accounting II	4	ACC203: Financial Accounting	4
BUS107: Business Mathematics or ACC115: Managerial Accounting	3	MAT 100: Fundamental Mathematics and General Elective or ACC 204: Managerial Accounting	3
BUS112: Computing for Business	4	CIS 101 Computer Info Systems General Elective 1 credit	4
BUS132: Retail Buying and Marketing	3	Business Elective	3
Communications Elective: Take COM105: Public Speaking	3	COM 200: Public Speaking	3
English Elective: Take ENG102: Introduction to Literature	3	ENG 120	3
BUS230: Retail Operations and Management	3	Business Elective	3
LAW111: Business Law I	3	LAW150: Business Law I	3
MKT101: Marketing	3	MAR 201: Principles of Marketing	3
Physical Education	1	General Elective	1
Mathematics Elective: Take MAT103: Statistics I, MAT121: Finite Mathematics or MAT131: Calculus for Non-Science Majors*	3-4	Mathematics Transfers MAT134 (Statistics), Mat104 or MAT111	3/4
Social Sciences Elective	3	Liberal Arts	3

BUS123: Entrepreneurship	3	MGT 216: Venture Initiation/Entrprmrshp	3
BUS109: Supervision: Concepts and Practices or BUS201: Management Principles and Practices	3	General Elective or MGT 150 Mgt. & Org. Concepts	3
Economics Elective	3	ECO 105 Macroeconomics or ECO 106 Microeconomics	3
MKT213: Advertising	3	MAR 221: Fndmntls of Advrtsng & Prmtn	3
Laboratory Science Elective	4	Lab Science (eg. BIO 123)	4
Total Suffolk Credits For Transfer:	65-66	Total Pace Credits To Transfer in	65-66

*MAT103 Transfers to MAT103 at Pace, but this course not part of Lubin core.