

Suffolk County Community College Business: Marketing (AAS)			St. Joseph's University Marketing (BS)				
Course #	Course Title	Credits Granted	Course #	Equivalent Course Title		Credits Accepted	
ACC 101	Financial Accounting I	3	ACC 200	Fundamentals of Financial Accounting	Major	3	
BUS 101	Introduction to Business	3	BUS ELE	BUS MJR ELE	Major Ele	3	
BUS 115	College/Workplace Skills Seminar	1	ELE-ELE	General Elective	Gen Elective	1	
ENG 101 or ENG 100	Standard Freshman Composition or Enhanced Freshman Composition	3	ENG 103	Writing for Effective Communication	CLA	3	
MKT 101	Marketing	3	MKT 200	Marketing	Major	3	
	Laboratory Science Elective	4		SJNY Core** (Lab Sci requirement)	MPNW	4	
ACC 102 or ACC 115	Financial Accounting II or Managerial Accounting	3-4	ACC 211 or ACC 241	Financial Accounting or Managerial Accounting	Major Ele	3-4	
BUS 201	Management Principles & Practices (Not recommended: BUS117)	3	BUS 100	Process of Management	Major	3	
ENG 201	Advanced Expository Writing	3	ENG 109	Analytical Writing	Gen/LA Ele	3	
ECO 111 or ECO 112	Macroeconomics or Microeconomics	3	ECO 120 or ECO 226	Macroeconomics or Microeconomics	Major	3	
LAW 111	Business Law I	3	BUS 150	Business Law I	Major	3	
MAT 103	Statistics I	3	BUS 222	Statistics	Major	3	
MKT 107	Consumer Behavior	3	MKT 310	Consumer Motivation and Behavior	Major	3	
MKT 213	Advertising	3	MKT 204	Marketing Promotion and Adverting	Major	3	
BUS 112 or CST 101	Computing for Business or Introduction to Computing	4	COM 140	Computer Applications	Major	4	
COM 101	Introduction to Human Communication (Not recommended: COM 131)	3	SPC 102	Introduction to Human Communication	HE	3	
MAT 104	Statistics II * (SJNY MKT Majors are required to take MAT 111 and MAT 121)	3	MAT MP1	(SJNY MKT Majors are required to take MAT 111 and MAT 200)	Gen/LA Ele	3	
MKT 201	Marketing Management	3	ELE-ELE	General Elective	Gen Elective	3	
MKT 216	Principles of Sales (Not recommended: Retail Principles)	3	MKT MJR ELE	Marketing Elective	Major Ele	3	
MKT 218	Marketing Research	3	MKT 316	Marketing Research	Major	3	
	Physical Education Elective	1	ELE-ELE	General Elective	Gen Elective	1	
HIS 120 or ANT 101 or SOC 101	Diversity Social Science Elective	3	RS 168 or ANT 151 or SOC 100	World Religions Cultural Anthropology Introduction to Sociology	QM GP S&S	3	
		Total Credits	64-65			Total Credits Transferred	64
						Remaining Minimum Credits Needed for Graduation after Transfer	56

** See SJNY Core list for acceptable courses