

Suffolk County Community College Business: Retail Marketing and Management (AAS)			St. Joseph's University Marketing (BS)			
Course #	Course Title	Credits Granted	Course #	Equivalent Course Title	SJNY CORE	Credits Accepted
ACC 101	Financial Accounting I	3	ACC 200	Fundamentals of Financial Accounting	Major	3
BUS 101	Introduction to Business	3	BUS ELE	Business Major Elective	Major Ele	3
BUS 115	College/Workplace Skills Seminar	1	ELE-ELE	General Elective	Gen Elective	1
BUS 130	Retail Principles	3	MKT 302	Retail Marketing	Major Ele	3
ENG 101 or ENG 100	Standard Freshman Composition or Enhanced Freshman Composition	3	ENG 103	Writing for Effective Communication	CLA	3
BUS 117	Business Communication (Fulfills Business Elective)	3	ENG 110	Communication for Professionals	Major	3
ACC 115	Managerial Accounting (Not Recommended: BUS107 Business Mathematics)	3	ACC 241	Managerial Accounting	Major Ele	3
BUS 112 or CST 101	Computing for Business or Introduction to Computing	4	COM 140	Computer Applications	Major	4
BUS 230	Retail Store Operations and Administration	3	MKT ELE	Marketing Major Ele	Major Ele	3
COM 101	Introduction to Human Communication (Not recommended COM 105)	3	SPC 102	Introduction to Human Communication	HE	3
ENG 102	Introduction to Literature	3	ENG QM1	English Quest for Meaning	QM	3
BUS 132	Retail Buying and Merchandising	3	MKT ELE	Marketing Major Ele	Major Ele	3
LAW 111	Business Law I	3	BUS 150	Business Law I	Major	3
MKT 101	Marketing	3	MKT 200	Marketing	Major	3
	Physical Education	1	ELE-ELE	General Elective	Gen Elective	1
MAT 111 or MAT 124	Algebra II or Fundamentals of Precalculus I (Fulfills Mathematics Elective)	4	MAT 111 or MAT 113	College Algebra or Elementary Functions: Precalculus	MPNW	4
HIS 120 or ANT 101 or SOC 101	Diversity Elective	3	RS 168 or ANT 151 or SOC 100	World Religions Cultural Anthropology Introduction to Sociology	QM or GP GP S&S	3
BUS 123	Entrepreneurship	3	BUS 286	Principles of Entrepreneurship	Gen Elective	3
BUS 201	Management Principles & Practices (Not recommended BUS 109)	3	BUS 100	Process of Management	Major	3
ECO 111 or ECO 112	Macroeconomics or Microeconomics	3	ECO 120 or ECO 226	Macroeconomics or Microeconomics	Major	3
MKT 213	Advertising	3	MKT 204	Marketing Promotion & Advertising	Major	3
	Laboratory Science Elective	4		SJNY Core** (Lab Sci requirement)	MPNW	4
		Total Credits				64-65
			Total Credits Transferred			64
			Remaining Minimum Credits Needed for Graduation after Transfer			56

** See SJNY Core list for acceptable courses